Ten Best Talent Agencies for Actors in London

By Acting in London

1. William Morris Endeavor

- **Address**: Prospect House, 100 New Oxford St, London WC1A 1HB, United Kingdom
- **Contact**: +44 20 8929 8400 / contact specific agents (refer to the website)
- **LinkedIn**: https://www.linkedin.com/company/william-morris-endeavor
- **Website**: http://www.wmeentertainment.com

The William Morris Agency, more correctly named William Morris Endeavor (WME), is familiar to every American actor, and that’s one of the main reasons I’ve put it on this list. WME’s London office is one of only two they have outside of the US, with the other one located in Australia. London is obviously an important location for the William Morris group, not just a brass plate.

Renowned US actors on WME’s roster who’ve also worked in the UK include William Hurt, Jessica Lange, and John Malkovich. Some of these actors are represented by one of the group’s American agents, but their London office is the “bridge” into the LA-based talent powerhouse that is William Morris.

Due to the nature of entertainment business in the UK, WME’s London office leans mostly towards TV, music, and literature, and is probably not the first choice for of rising names seeking representation in theatre or films. Nevertheless, it remains one of the best acting agencies in London that can get you places if you’re lucky enough to become a part of this group.
Website: [http://www.wmeentertainment.com](http://www.wmeentertainment.com) – The site is bereft of information and is WME’s worldwide online storefront; there isn’t a discrete site or page for the UK office. However, there is a good list of London contacts with their e-mail addresses and direct-dial numbers.

2. Conway van Gelder Grant

- **Address**: Third Floor, 8/12 Broadwick St, London W1F 8HW, United Kingdom
- **Contact**: +44 20 7287 0077 / contact specific agents (refer to the website)
- **LinkedIn**: https://www.linkedin.com/company/conway-van-gelder-grant-limited
- **Website**: http://www.conwayvangeldergrant.com

Conway van Gelder Grant is a popular London acting agency founded in 1968 that projects a much more welcoming presence when compared to WME’s website. It focuses exclusively on actors and is a favorite of many with experienced players, whether for films, theatre, radio, or TV.

The good news is that also compared to WME, Conway van Gelder Grant acting agency, despite its size and being one of the best acting agencies in London, welcomes applications from any ambitious young actors with the right portfolio. In that regard, it’s noteworthy that its page on casting website CastingCallPro.com features some relatively unknown faces.

Established actors on the agency’s 400-strong roster are almost exclusively British, which is a good sign for our London-based thespians. However, if you’ve moved to London from the US – who knows? – it may indicate there’s room for a suitably-qualified American for portfolio’s variety. Better-known clients include Claire Bloom, Helena Bonham-Carter, Benedict Cumberbatch, and David Harewood.

Website: [http://www.conwayvangeldergrant.com](http://www.conwayvangeldergrant.com) – A very lively website, replete with acting agency’s news, information, and contact details for specific talent agents. There’s good how-to page for anyone wishing to apply for representation, so we’ll give them a pat on the back for that.

3. The Artists Partnership

- **Address**: 101 Finsbury Pavement, London EC2A 1RS, United Kingdom
- **Contact**: +44 20 7439 1456 / email@theartistspartnership.co.uk
The Artists Partnership is a leading UK talent agency for many types of performers. The former Ken McCreddie Associates was rebranded under this new title nearly two years ago, mainly to reflect changes made since being acquired by the Marcus Evans Group about five years previously.

The Artists Partnership remains one of the best acting agencies in London, a very popular and highly-regarded specialist group that are focused on players in film and theatre. The agency also represents a lot of voiceover artists, screenwriters, and playwrights, and they have a strong literary practice.

Like Conway van Gelder agency, TAP’s primarily a British talent agency, but their clients include several actors that are well-known to Americans and who consistently work in the USA: Joseph Fiennes, Idris Elba, and Helen Mirren. On top of that, this strong acting agency also represents a number of US actors, notably, Harvey Keitel and Kim Cattrall.

Website: [http://www.theartistspartnership.co.uk](http://www.theartistspartnership.co.uk) – Although a little downbeat in tone, the site is informative enough, especially on the actors represented. Less helpfully, there are no contact details for individual agents, just a ‘tradesmen’s entrance’ for e-mail inquiries and the switchboard number. However, there is a helpful FAQs section, with guidance on how to apply for representation.

### 4. United Agents

- **Address**: United Agents LLP, 12-26 Lexington Street, London, W1F 0LE
- **Contact**: +44 20 3214 0800 / info@unitedagents.co.uk
- **Twitter**: [https://twitter.com/UnitedAgents](https://twitter.com/UnitedAgents)
- **Website**: [http://unitedagents.co.uk](http://unitedagents.co.uk)

A pretty much comprehensive agency, United Agents covers almost every element in entertainment creativity: actors, directors, voiceover artists, production crews, authors and screenwriters, composers and many more. Although their London office is the talent agency’s sole location, United Agents are known for an ability to place talent virtually anywhere in mainland Europe.
The extensive client roster includes several international luminaries, many of whom work regularly on US-based productions and whom you probably know well: Ewan McGregor, Tom Hardy, and several Americans, such as Julianne Moore and Liza Minnelli.

It appears that United Agents also have a niche in crossover talent, such as supermodel Cara Delevigne, now starting to making her mark in films. If you’re a multi-talented creative type with a strong resume but with not enough credits in one particular niche, this fourth one of the best acting agencies in London could be a good point to start.

**Website:** [http://unitedagents.co.uk](http://unitedagents.co.uk) – Much the most comprehensive of this list, so far, it includes a helpful search feature and names of all the main London acting agents, with e-mails, phone numbers, and interesting run-downs (photos, career history) of the clients represented by each. However, United no longer accepts applications from actors via the website and e-mailed applications “may not be seen or responded to”. Write to them instead.

### 5. Artists Rights Group

- **Address:** 4a Exmoor St, London W10 6BD, United Kingdom
- **Contact:** +44 20 7436 6400 / argall@argtalent.com
- **Website:** [http://argtalent.com](http://argtalent.com)

Artists Rights Group is one of the newer faces among the rest of best acting agencies in London; however, they are no less powerful in terms of the doors their agents can open for you. As the name suggests, this rather exclusive outfit prides itself on scrutinizing the small print of contracts diligently on behalf of clients.

Founded in 2001 by agent Sue Latimer and now owned by the US-headquartered Avalon Management Group, it has a reputation for working closely with actors in the development of their long-term careers, remaining loyal to them even in slump
years. This is what we’ve heard around town and Internet, but how true this is remains to be confirmed further.

Artists Rights Group’s famous clients seem to be mainly the popular men, such as Daniel Radcliffe, Rupert Everett, and Liam Neeson, and there aren’t that many of them, too. This, perhaps, is due to agency’s reputation for exclusivity and strong focus on single clients.

**Website:** [http://argtalent.com](http://argtalent.com) – Reflecting that reputation, the site is a somewhat arch and, although it showcases its clients in considerable detail, says very little about itself. The text is peremptory and slightly forbidding. Only a selection of agents’ names is given but no individual contact details. Applications for representation are only accepted if sent by snail-mail and the agency also open about their policy of accepting such packages: “we do not acknowledge receipt of submissions and we can only return material if a stamped addressed envelope is included. Artists should retain copies of all material sent to us as we cannot be held responsible for any loss or damage”. That’s about as helpful as it gets.

### 6. Hamilton Hodell

- **Address:** Hamilton Hodell, 20 Golden Square, London, W1F 9JL, United Kingdom
- **Contact:** +44 (0)20 7636 1221 / info@hamiltonhodell.co.uk
- **Twitter:** https://twitter.com/hamiltonhodell
- **LinkedIn:** https://www.linkedin.com/company/hamilton-hodell
- **Website:** http://www.unitedagents.co.uk

The last one of the leaders on the list of best acting agencies in London, Hamilton Hodell is also considered a pretty exclusive place for actors privileged enough to be a part of. This acting agency, known in the industry and often referred to as ‘HH’, focuses on actors for film and TV, voiceover artists, actors for commercials and theatre.
The agency also represents a small coterie of casting directors, which is something you see more rarely among the top tier talent agencies. However, this can potentially be a huge perk for the agency and its creatives, as representing casting directors means an edge in placing its acting clients. The firm also has a particularly strong reputation among casting agents in the US.

HH has a substantial list of clients, including several leading names whom you will definitely know: Robert Carlyle, Emma Thompson, and David Oyelowo. Hamilton Hodell also represents a few noted American actors, including Anjelica Huston.

**Website:** [http://www.hamiltonhodell.co.uk](http://www.hamiltonhodell.co.uk) – Despite the reputed exclusivity of its owner, the site is breezy, open, and informative. Although the agents’ individual pages don’t include contact numbers or e-mails, each entry has full – very full – details of their clients. There is a good FAQs page, with a guide on how to apply for representation and a dedicated e-mail address.

### 7. Hatton McEwan Penford

- **Address:** Unit LF1.6, Lafone House the Leather Market, Weston St, London SE1 3ER
- **Contact:** +44 20 3735 8278 / mail@hattonmcewanpenford.com
- **Twitter:** [https://twitter.com/hmcagency](https://twitter.com/hmcagency)
- **Website:** [http://www.hattonmcewanpenford.com](http://www.hattonmcewanpenford.com)

Not actually that small, this London talent agency has been around for over a quarter-century and claims close working relationships with several leading US counterparts.

**Website:** [http://www.hattonmcewanpenford.com](http://www.hattonmcewanpenford.com) – A reasonably informative and well laid-out resource, with details of actors represented and a useful page on how to apply for representation. There are no contact details for individual talent agents, but there are outline biographies for each, a helpful feature not found among the leaders in my list.
8. The BWH Agency

- **Address**: 35 Soho Square, London W1D 3QX, United Kingdom
- **Contact**: +44 20 7734 0657 / info@thebwhagency.co.uk
- **Twitter**: https://twitter.com/thebwhagency
- **Website**: http://thebwhagency.co.uk

Bradford Willoughby Hutton, known as BWH, was founded in 2004 and, like Hatton McEwan, prides itself on good American connections. Its relatively small client roster specifically includes a number of young actors.

**Website**: [http://thebwhagency.co.uk](http://thebwhagency.co.uk) – A lively website with details of its clients and agent bios, but not their contact information. Applications are made through a dedicated e-mail address.

9. Bloomfields Welch Management

- **Address**: 71-75 Shelton St, London WC2H 9JQ, United Kingdom
- **Contact**: +44 20 7866 8181 / info@bloomfieldswelch.com
- **LinkedIn**: https://www.linkedin.com/company/bloomfields-welch-management-ltd
- **Twitter**: https://twitter.com/bwmgt
- **Website**: http://www.bloomfieldsmanagement.com/

Founded by Emma Bloomfield in 2004, this rather exclusive outfit has an interesting sideline: it places US actors in British film and theatre productions. However, these clients tend to be ‘names’, such as Lucy Liu and Luke Perry. Nonetheless, for an American actor coming to London, it shows the agency’s heart is in the right place.

**Website**: [http://www.bloomfieldsmanagement.com](http://www.bloomfieldsmanagement.com) – Not a very informative resource, with no agent names, nor a list of clients. It seems inclined to put off any but the determined applicant for representation, even if there is a ‘promise’ that each will be carefully considered. You can only apply via the ‘info@’ e-mail address given.
10. The Narrow Road Company

- **Address:** 1st Floor, 37 Great Queen Street, Covent Garden, London WC2B 5AA
- **Contact:** +44 20 7831 4450 / agents@narrowroad.co.uk
- **Twitter:** https://twitter.com/thenarrowroadco
- **Website:** http://narrowroad.co.uk

This rather hip-sounding agency is unique among all listed here in that it has two UK offices: one in London and one in Manchester. It has a long history, having been founded in London in 1986 by a few former actors. In terms of agent numbers, it’s the largest on my list of smaller best acting agencies in London, but that’s because it also represents writers and virtually every discipline in production.

**Website:** [http://narrowroad.co.uk](http://narrowroad.co.uk) – Another lively site, but more focused on self-promotion than on helpful information. There’s only a small selection of client names, but there is a list of the individual agents, albeit, without bios or contact details. There are brief instructions on how to apply for representation by e-mail or post (snail-mail).